

בית הכנסת שערי טובה
CONGREGATION SHAARE TOVA

84-24 ABINGDON ROAD
P. O. Box 249 KEW GARDENS, N.Y. 11415

בהני"ו
October 5, 2010 / כ"ז תשרי ה'תשע"א

I was approached by Mr. Menashe Kalati and invited to inspect and analyze his brilliant invention known as "**KosherSwitch**". The "**KosherSwitch**", is designed to replace our traditional electrical switches, allowing us to turn our lights on and off on Shabbat and Holidays in a way that is permitted by Halacha.

I had the pleasure of assessing the technology and related materials, and was very impressed by its potential. I was equally impressed by the endorsements that this project has already received from the greatest Torah minds of our times ruling that the "**KosherSwitch**" technologies conform to all Halachic requirements and have approved its use.

I wish to share my firm belief that use of this new switch will be of great advantage to Am Yisrael. The possible benefits of utilizing this device are far-reaching:


- The switch will help with issues of *Chilul* Shabbat.
- Greatly enhances our enjoyment of Shabbat and Holidays by allowing rooms to be lit and equipment to function as needed.
- Its use will stop our needless waste of electricity (a prohibition of "Bal Tashchit").
- The "**KosherSwitch**" will provide significant monetary savings for Jewish families and institutions using this device.
- The Jewish nation will also join the rest of the world in helping protect the environment by being "Green".

I therefore encourage everyone to support the "**KosherSwitch**" project in whatever capacity applicable:

- ✓ Rabbis and community leaders should endorse and promote it.
- ✓ Institutions should deploy it and offer this unique amenity at their facilities.
- ✓ Individuals should use it in their homes and help make it ubiquitous.
- ✓ Investors should help bring it to fruition.

I pray that Hashem guides and assists Mr. Menashe Kalati in bringing the immense benefits of this device to every Jewish home, and hope that its use proliferates throughout the greater Jewish community. May the proper observance of the Shabbat bring the *Geula Shelema Bimhera B'yamenu*.

Sincerely,



Rabbi Avraham Nissanian

Rabbi Nissanian is an inspirational speaker who regularly lectures to diverse crowds on a wide variety of topics. He is respected as a dynamic, creative and caring spiritual leader of the illustrious **Congregation Shaare Tova**, a large Orthodox community in Queens, New York. Since taking the helm at Shaare Tova, he has managed to unify the multitude of communities there, bringing together Israeli, Persian and Bukharian congregants. Rabbi Nissanian is also the founder of **Eshel Avraham Organization**, an outreach foundation with global reach. He received his rabbinical ordination from Rabbi Avrohom Zvi Wosner, grandson of **HaGaon HaRav Shmeul Halevi Wosner**.